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# BRAUNinForm 07.2016





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Dear Readers,

"The best way to form the future is to shape it!"

This slogan we are all committed to. In an increasingly dynamic and complex environment we see ourselves as a sustainable partner for our customers. The entire Braunform team is committed to provide to our customers a technical and qualitative perfect product with the best possible process. This is one of the reasons why customers often approach us with projects that are at the limit of technical feasibility. Our customers know: We live continuity and creativity. With this newsletter we would like to take the opportunity to thank you all for your longstanding loyalty and partnership. We promise: Braunform always strives for a new quality of customer relationship.

In this sense and with the best wishes for a pleasant summertime we remain

yours faithfully Klaus Bühler Management

# "Braunform – we move" – Health Day with numerous activities for employees



Braunform assumes its social and cultural responsibility as a regional SME to its employees and the society. The health of our staff and social commitment are important elements of this responsibility. To support this aspect, the HR marketing

team of the company has organized the first "Braunform Health Day". In cooperation with health partners a whole range of interesting events and various health checks were offered.

# Braunform GmbH awarded with the "Jobmotor 2015 Award" in the category "finding and retaining employees"



On Friday, 15th April 2016, the Braunform GmbH was nominated as one of the winners of the competition "Jobmotor". The contest Jobmotor, which was launched in the year 2006, is organized by the local newspaper "Badische Zeitung", the Chambers of Commerce (Freiburg, Schopfheim, Villingen-Schwenningen), the Chamber of Trade Freiburg and the Trade Association of Industrial Enterprises Baden (WVIB). 45 companies from the region had applied this year, six companies have been awarded the coveted award – including the Braunform GmbH.

### Braunform GmbH honored for 30 years of seniority



On 1st April 2016 the management of Braunform GmbH honored again an employee for his long period of employment: Patrick Sutterer, which can already look back on 30 exciting years and many experiences.

## Investments in machinery - first half-year 2016



As in previous years, Braunform, as an innovative family company, set great emphasis on investments. The priorities for the mold shop in the first half 2016 were in the areas milling, wire EDM and grinding. Here is a brief overview:



The investment in a new wire EDM of AGIE Cut 3000 S and the associated EROWA COMPACT workpiece changer are used to expansion and to intercept capacity bottlenecks. With the primary aim to replace two existing machines, the milling area was enlarged by a HERMLE C32 milling machine with pallet changer. The flat cylindring grinding is extended by a ZEISS DURAMAX measuring machine. Mainly to intercept capacity constraints in the area referred, but also to increase the operator inspection and thus to relieve the measurement department.

#### **DFM** – design for manufacturing

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DFM (design for manufacturing) refers to a concept during product development. Right from the start of the development attention is paid to a production-ready design or an adjustment of the article design. By a consequent DFM, losses in quality, performance and availability shall be avoided in the subsequent series production. As anticipatory quality planning DFM aims to increase production efficiency.

As a supplier of ideas Braunform as precision tool making company can be involved in a very early stage of the development process. Together with our customers the production processes of the customer can be screened with the background to optimize the article design, to improve the quality in order to produce more stable and more efficient.

Special attention is directed to the mold concept, the filling simulation and possibly resulting molding defects and their prevention. Systematic quality planning and potential for shorter cycle times are in the focus in order to improve robust processes and hence the product efficiency.

#### **Brief notice**



#### The Braunform-Logo

Do you know the meaning of the symbols in our logo? Here is the explanation of the individual symbols:

The cube represents continuity and reliability.

The pyramid expresses: growth, pursuit of innovation.

The ball stands for the customer (red = important) and the movement (readiness for new).

## **Events**



12.07. - 13.07.2016:

Training fair Vocatium, Freiburg, Germany

22.07. - 23.07.2016:

Braunform Training Day 2016, Bahlingen a. K., Germany

19.10. - 26.10.2016:

K 2016, Düsseldorf, Germany

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Warmest summer greetings wishes your Braunform-Team!

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